

Glanbia Distribute 'Innocent' Smoothies

THIS summer sees a new addition to the Glanbia Consumer Foods' family of Fresh Healthy Beverages, with the company announcing a new partnership with Innocent drinks, the leading fruit smoothie and flavoured spring water brand, 'This Water'. Glanbia Consumer Foods are selling and distributing the Innocent drinks range into both Dunnes Stores and the convenience channel (SPAR, MACE, Londis, Gala, and Costcutter) since Monday, July 14. This partnership is an exciting new development for the Glanbia Consumer Foods business, strengthening further the company's proposition and efforts to drive and develop the fresh healthy beverages portfolio. Pictured are Brian Hickey, Innocent Marketing Director, and Simon Brown, Glanbia Consumer Foods Marketing Director.



SIAL 2008 in Paris

SIAL 2008, which takes place in the Paris-Nord Villepinte Exhibition Centre, from October 19-23, is set to be one of the year's key events for the entire food sector in 2008, with more than 5,500 exhibitors already signed up. SIAL gives food professionals the opportunity to discover a vast spectrum of the most innovative products, meet manufacturers and suppliers from all over the globe and identify practical, innovative solutions for the challenges they face. Over the 5 days, more than 140,400 professionals come to SIAL from all over the world to seek the products that will deliver their future success including retailers, caterers, wholesalers, importers and manufacturers. Part of SIAL 2008, Retail World is a new high-profile event designed to highlight all the latest developments in the retail sector worldwide.



Terra Madre Festival

TERRA Madre Ireland 2008, a four-day gastronomic festival incorporating a major food policy conference in Waterford Institute of Technology, will be held for the first time ever in this country from September 4-7 this year. Pictured at the Terra Madre launch event in Kilkenny Castle are (l-r): Peter Ward, chairperson of the Bord Bia Taste Council; Gary Breen, Fáilte Ireland South East; Darina Allen, Slow Food Ireland; and Michael Moroney, South East Regional Authority. Hosted by Slow Food Ireland in association with Bord Bia, the event incorporates a food policy conference taking place in WIT as well as culinary demonstrations, tours to artisan food manufacturers in the southeast, visits to specialty producers and best practice farms in Waterford, Kilkenny, Carlow, Wexford and South Tipperary, as well as tastings, picnics and competitions. For more information see www.terramadreibreland.com



Kleerex Win National Lottery Contract

AFTER 20 years in Ireland, the National Lottery is re-branding. As part of this project, newly branded display kits will be installed into the stores of National Lottery accredited agents around the country. The Kleerex Group were successful in the European wide tender for the design, manufacture and installation of new terminal surrounds and playstands for use in over 2,800 outlets nationwide. The installations begin in July and finish in September, with 10 teams working continuously during this period. As part of this conversion, all current displays will be removed and disposed of in an environmentally friendly manner. Kleerex hold the maintenance and installation contract until the end of 2010.



Costcutter Opens in Rosslevan

TOM Liddy officially opened the doors of his brand new Costcutter Supermarket in Rosslevan, Co. Clare, recently with TV personality Hector O hEochagáin. This is Tom Liddy's fourth store with the Barry Group, who operate the Costcutter symbol franchise. The 9,500 square foot Costcutter store is of a standard to compete with any supermarket in the region and caters for both convenience shoppers as well as those doing their weekly grocery shop, with a focus on fresh foods and value for money. Hector is pictured cutting the ribbon, watched by John Mc Allen and Jim Barry of Costcutter and Tom Liddy, store owner.



Costcutter Express Opens in North Cork

BRUHENNY Holdings celebrated the Official Opening of their brand new Costcutter Express store in Churchtown, North Cork, recently. Pictured at the opening are John McAllen, Commercial Director; Jim Barry, MD; and Oliver Savage, Development Manager, all from Barry Group, with store owner Gerry Murphy. More than €1m was invested into the purposely built 2,800 square foot Costcutter Express, a welcome addition to the local community, which has grown in population by 25% in the past four years. The store offers the very best in convenience shopping, offering fresh fruit and veg, a fine selection of wines and a coffee dock, as well as local produce, including Ballyhoura Pure Apple Juice, which is produced in Churchtown.



Musgrave Triathlon To Raise Funds to Fight Childhood Cancer

THE Seventh Annual Musgrave Triathlon was launched in aid of the Irish Cancer Society and Our Lady's Children's Hospital, Crumlin. The triathlon will take place at Farran Woods in Cork on September 6. It attracts over 500 participants every year and it is hoped that this year's triathlon will raise another record amount. Pictured are (l-r): Dr Giddy Goat, Katie Brennan, age 7, Shea Fahy, HR Director, Musgrave Group, and Dr Bees Knees. This year, Musgrave has added a new dimension to the fundraising drive by selling Funny Face lollies in all SuperValu and Centra stores prior to the event. The lollies cost €2 each and all proceeds will go directly to the Musgrave Triathlon fund.



Dundrum Lifts Top Awards

DUNDRUM Town Centre Director, Don Nugent was Named Shopping Centre Manager of the Year for the second year running at the SCEPTRE Awards, which seek to recognise the best practice and the best people in the retail environment, both in Ireland and in the UK. Don is pictured celebrating with model Karen Sutton.

Dundrum Town Centre had another reason to celebrate, however, as the Centre was ranked ahead of the majority of Irish cities and towns in an analysis of Ireland's best retail centres. The South Dublin shopping centre was also revealed as Ireland's most successful shopping mall, with Irish consumers spending almost €700m in its stores each year. The findings were revealed as part of Ireland's first ranking of retail centres, the Irish Retail Centre Ranking by Experian, the leading global provider of retail property information on high streets and shopping centres.

BWG Foods' Wholesale Facility To Open Ahead of Schedule

THE development of BWG Foods' brand new state-of-the-art wholesale facility, which will accommodate both the Value Centre and BWG Foodservices businesses, is running ahead of schedule and is due to open in September this year. The 52,000 square foot complex, located at the North City Business Park, off the North Road in Dublin 11, represents a €15m investment by BWG and will see two key BWG wholesale brands operating under the one roof for the first time.

According to BWG Foods Wholesale Division Managing Director, John Moane: "There are obvious synergies in operating two related businesses from one central building, with the North Road site providing an enhanced Value Centre cash and carry offering and an east coast logistics solution for BWG Foodservice." Pictured are (l-r): Michael Newman, General Manager, and John Moane, Managing Director, BWG Wholesale, at the North City Business Park construction site.

